



HEART'S DELIGHT WINE TASTING & AUCTION MEDIA QUALIFICATIONS

Thank you for your interest in the 12th annual Heart's Delight Wine Tasting & Auction scheduled for May 11-14, 2011. A limited number of media credentials will be available for members of the press based on the following guidelines:

- A completed Media Credential Application (one application per person including all crew members) must be filled out and mailed along with a recent copy of the publication/program/website you represent to the American Heart Association (address below) by **April 8, 2011**.
- Members of the media not meeting the aforementioned criteria are encouraged to attend as guests
- Heart's Delight will notify press of their application status by **April 11, 2011**.

Heart's Delight Media Arrangements

Registration Fee

Approved media assigned to cover Heart's Delight will receive complimentary credentials, for the entire weekend or a specific day or event.

Registration

Upon arrival, please stop by the registration table to register pick up your press credentials.

Lodging & Transportation

Media are responsible for securing their own lodging and transportation to and from Washington, DC.

Questions?

Please contact Heidi Arnold at (703) 248-1720 or via e-mail: heidi.arnold@heart.org

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