



# HEART'S DELIGHT WINE TASTING & AUCTION PRESS CREDENTIAL APPLICATION

Please complete one application per person including all crew members.

## CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: (office) \_\_\_\_\_ (cell) \_\_\_\_\_

Email: \_\_\_\_\_

## PUBLICATION/OUTLET INFORMATION

Primary Publications/Outlet: \_\_\_\_\_

Form (please circle):	<b>NEWSPAPER</b>	<b>MAGAZINE</b>				
Frequency (please circle):	Daily	Weekly	Bi-Weekly	Monthly	Quarterly	Other
Distribution (please circle):	Regional	National				

Circulation: \_\_\_\_\_

## TV

Distribution (please circle):      Regional                      National

Call Letters: \_\_\_\_\_

Network: \_\_\_\_\_

Program Name: \_\_\_\_\_

Avg. Number of Viewers: \_\_\_\_\_

**RADIO**

Distribution (please circle):      Regional                      National

Program Name: \_\_\_\_\_

Avg. Number of Listeners: \_\_\_\_\_

**DIGITAL**

URL: \_\_\_\_\_

Editor/Producer: \_\_\_\_\_

Market: \_\_\_\_\_

Avg. Number of Unique Visitors: \_\_\_\_\_

<b>WIRE SERVICE</b> (please circle)	Photo	News	Entertainment
	Local	National	International

**TYPE OF COVERAGE**

Briefly describe stories and length of coverage.

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**AS A CONDITION OF RECEIVING CREDENTIALS TO THE 2011 HEART'S DELIGHT WINE TASTING & AUCTION, I AGREE TO SEND TEAR SHEETS OR A COPY OF MY COVERAGE AS SOON AS POSSIBLE TO THE ADDRESS BELOW.**

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE RETURN THIS FORM BY **April 8, 2011**

SEND TO:  
 Heidi Arnold  
 Heart's Delight Wine Tasting & Auction  
 4301 North Fairfax Drive, Suite 530  
 Arlington, VA 22203  
 PHONE: 703.248.1720 • EMAIL: heidi.arnold@heart.org

**YOU WILL BE NOTIFIED OF YOUR CREDENTIAL STATUS BY APRIL 11, 2011**